



# **Sailmaker Trade Fair 2025**

## **Exhibitors Handbook**

# INTRODUCTION

On October 7 and 8, 2025, the Netherlands will host, for the second time, a trade fair dedicated to the sailmaking, textile, and PVC processing industries. Various leading producers and suppliers of PVC fabric, technical accessories, machines, and related equipment will showcase their offerings at the fair.

At the time of writing this document, the following exhibitors have registered to participate:

- Maritex Europe BV
- Contender B.V.
- Horitex van der Boon
- Sioen Industries N.V.
- Sattler Suntex & Protex
- Prodim International B.V.
- Zonklaar
- Trisco BV
- Fepatex Nederland BV
- Global International BV
- D&P Trading
- Habraken B.V.
- Wildeman Benelux BV
- Printable BV
- Versus-Omega-CLARO
- MehlerHeytex
- Nieberg Textiel
- The Sail Supplier
- On Deck BV
- Vyva Fabrics
- Alise Group
- Giovanardi
- Zund Benelux BV
- SZS Netwerk
- Geodeet NL BV
- YKK Nederland BV
- Solent Sewing Machines Ltd.

## **PROGRAM:**

TRADE FAIR:                   October 7: 11:00 – 19:00

October 8: 11:00 – 19:00

### **Monday, October 6, 2025**

Setup\*:                               07:30 – 17:00

\*For stand builders, coffee/tea will be available, and lunch will be provided, consisting of: a soft brown roll, a soft white roll, a hot snack, water and/or juice.

### **Tuesday, October 7, 2025**

Stand setup:                       08:00 – 11:00

Trade fair day 1:               11:00 – 19:00

Exhibitors' reception:   19:00 – 20:00

### **Wednesday, October 8, 2025**

General Assembly\*:   10:00 – 14:00

Trade fair day 2:               11:00 – 19:00

Dismantling:                   19:00 – 22:00

\*General Assembly of SZS (members only)

### **Thursday, October 9, 2025**

Dismantling:                   07:30 – 12:00

## FREE SPACE / OWN STAND CONSTRUCTION

If you have reserved only stand space (free space), you are responsible for constructing your own stand. The stand will be built by you or your stand builder (on the dates mentioned above).

The maximum construction height is 2.50 meters. If you wish to build higher, the rear side must be neatly finished. The maximum construction height in Exhibition Hall 2 is 5.50 meters (under the lowered ceiling section this is 2.50 meters).

If you build higher than 2.50 meters, the following applies:

Please submit a stand drawing no later than two weeks before the fair to [businessclub@szsnetwerk.nl](mailto:businessclub@szsnetwerk.nl).

Expo Houten will review the drawing for the following:

- Construction
- Quality
- Fire and building safety

Your stand space includes:

- Fixed carpet (anthracite)
- 1 power connection 220V/1KW including double socket

## SHELL SCHEME

If you have reserved stand space including stand construction (shell scheme), Expo Houten will build the stand for you, including electricity.



Your stand will include:

- Modular stand system, white walls 2.50m
- Fixed carpet (anthracite)
- 1 power connection 220V/1KW including double socket
- Lighting (LED) spots (1 per 4 m<sup>2</sup>)
- Fascia board > Company name displayed on the stand (as per confirmation)

You may set up your stand on Monday, October 6 between 07:30 – 17:00 and Tuesday, October 7, 2025, between 07:30 – 11:00.

## **IMPORTANT INFORMATION**

### **FAIR MATERIALS**

If desired, you can order stand furniture, additional electricity, etc. via the online webshop.

Your order for stand furniture must be received by Expo Houten no later than September 22, 2025. For orders placed after September 22, 2025, Expo Houten will charge a 25% surcharge.

You can arrange your exhibition materials and facilities via the following link:

<https://www.expohouten-zeilmakerijvakbeurs.nl/>

### **LOADING & UNLOADING**

For loading and unloading, please park at the rear of the building (Wilgenkade); there is ample free space for exhibitors and suppliers. It is not permitted to drive vehicles into the building. The main entrance and entrance hall may not be used for setup or dismantling. All exhibition halls are located on the ground floor.

If you require forklift assistance during setup and/or dismantling, this must be requested by September 22, 2025, via the webshop. Lifting capacity is 1,500 KG, heavier on request. There is no external freight forwarder present at Expo Houten.

### **WALLS AND FLOORS**

It is not permitted to drill, nail, glue, or paste onto floors or stand construction walls. Floors may be loaded with a maximum of 400 kg per m<sup>2</sup>. Any damage resulting from non-compliance, as well as damage to the premises Meidoornkade 24 and its belongings, caused by participants or their guests, will be charged to the exhibitor.

### **USE OF CEILING AND ROOF TRUSSES**

If you wish to suspend materials from the ceiling, roof trusses, or grid in the exhibition hall, please fill in the 'rigging order form.' It is not permitted to hang materials without permission from Expo Houten. After completing the 'rigging order form,' you will receive a quotation.

### **WASTE DISPOSAL**

As an exhibitor, you are responsible for your own waste disposal from setup to dismantling. During setup and dismantling, a waste container will be available. If this container is full, you must arrange for disposal yourself. Excess waste and paper/cardboard left at your stand will be charged afterward.

## GOODS RECEIPT AND STORAGE

SZS is not responsible for receiving or storing goods and (postal) shipments. If you still wish to have materials delivered to Expo Houten, please notify the venue in advance in writing via [info@expohouten.nl](mailto:info@expohouten.nl). Clearly state the exhibition name, contact person/exhibitor on-site on the packaging. We do not sign delivery receipts.

## ACCESS

### Exhibitors

Do not forget to register yourself in time as an exhibitor via:

[Zeilmakerij Vakbeurs | 7 en 8 oktober 2025 | Expo Houten](#)

Code: EXPO2025!

If the link does not work, you may use the following URL:

<https://customerview.nl/expohouten/zeilmakerijvakbeurs2025.aspx?uc=>

### Visitors

A successful fair depends on visitors. Therefore, actively invite your contacts and ask them to register for free via:

[Zeilmakerij Vakbeurs | 7 en 8 oktober 2025 | Expo Houten](#)

Code: ZVB2025!

If the link does not work, you may use the following URL:

<https://customerview.nl/expohouten/zeilmakerijvakbeurs2025.aspx?uc=>

The earlier clients register, the greater your visibility on the exhibition floor.

If your contact does not receive an email with the tickets after registering, the following steps should be taken:

- First, ask your contact to check their spam or junk mail folder
- If the email is not there, please contact Daphne Arendonk of Expo Houten: +31 (0)30-6349100 or [info@expohouten.nl](mailto:info@expohouten.nl)

## CATERING / OWN CATERING AT YOUR STAND

It is not permitted to provide your own food or drinks at your stand. Visitors must purchase these at the catering area of Expo Houten. The Sailmaker Trade Fair organization will provide refreshments throughout the day. Should you wish to serve your own food or drinks at your stand, you must notify two weeks in advance, and Expo Houten will charge a corkage fee of €250.

## ADDRESS & DIRECTIONS

Expo Houten  
Meidoornkade 24  
3992 AE Houten

Expo Houten is located directly next to the A27 and is easy to reach. Directions can be found at: <https://www.expohouten.nl/routebeschrijving/>

## HOTEL

If you wish to stay overnight, there are several hotels near Expo Houten:

- Postillion Hotel Utrecht Bunnik, Baan van Fectio 1, 3981 HZ Bunnik.  
Distance to Expo Houten: 12.4 km  
W: <https://postillionhotels.com/utrecht/>
- Van der Valk Houten, Hoofdveste 25, 3992DH Houten.  
Distance to Expo Houten: 1.9 km  
T: +31 (0)30 634 6800  
W: <https://www.hotelhouten.nl/>

## DISCLAIMER

All services, offers, and correspondence are subject to the terms and conditions of the Sailmaker Trade Fair Foundation and are part of the SZS industry association registered with the Chamber of Commerce. The statutes and/or General Terms and Conditions are available upon request from the SZS Network organization and can be found on the SZS Network website.

## CONTACT & ORGANIZATION

The Sailmaker Trade Fair is organized by SZS Business Club.

For questions regarding the Sailmaker Trade Fair: [businessclub@szsnetwerk.nl](mailto:businessclub@szsnetwerk.nl)  
For general SZS inquiries: [info@szsnetwerk.nl](mailto:info@szsnetwerk.nl)

### **Contacts:**

- Kees van de Gruiter
- Patrick van der Hoeff
- Wouter Huisman